



Niagara Frontier Watercolor Society

Fall 2017 Members Watermedia Exhibition

October 8, 2017 - November 12, 2017

Kenan Center Gallery

433 Locust St., Lockport, NY 14094, 716-433-2617

Gallery Hours

Mon. – Fri., Noon - 5 pm, Sat/Sun 2-5 pm

Exhibition Calendar

Fri., Aug. 18, 2017 - Submission Deadline Postmark deadline for mailed CD or USB thumb drive by mail <u>and</u> last day, until midnight, to upload images to the website. NO EXCEPTIONS	Thurs, Oct. 19, 2017, 7 - 9 pm Demonstration by Linda Kemp at the Burchfield Penney Art Center (open to the public)
Sept. 1-5, 2017 Notification of juror’s decision Emailed or mailed to all who submit paintings. (Include A Self-Addressed Stamped Envelope With Your Entry Fee if you submit by mail.)	Sun., Oct. 22, 2017, 2 - 5 pm - Opening Reception and Awards Ceremony at Kenan Center Gallery
Mon, Oct. 2, 9am – 4pm OR Tues., Oct. 3, 9am – 12 pm Drop off dates for hand delivered paintings (Shipped paintings must arrive at Kenan Center by Mon Oct 2, 2017)	Mon., Nov. 13, 9 am – 4 pm OR Tues., Nov. 14, 9 am - 12pm Artists pick up paintings

The Niagara Frontier Watercolor Society

Founded in 1980, the Society’s primary aim is to promote, teach and exhibit TRANSPARENT WATERCOLOR. It is one of a very few Watercolor Societies today dedicated entirely to the transparent medium. THIS EXHIBITION OF WATER MEDIA PAINTINGS, HELD EVERY TWO YEARS AT THE KENAN CENTER, PROVIDES AN OPPORTUNITY FOR OUR MEMBERS, and soon to be members, WHO ARE WORKING IN TRANSPARENT WATERCOLOR AND EXPERIMENTING WITH OTHER WATER MEDIA TO SHOW US ALL WHAT IS POSSIBLE; TO BROADEN OUR APPRECIATION OF WATERMEDIA ON PAPER.

Awards

Cash and ribbons, First Prize being \$500.

Exhibition Juror and Awards Judge

A full-time artist, Linda Kemp frequently instructs and lectures at national symposiums and watercolour workshops throughout Canada, The United States and The United Kingdom. She was the recipient of the 2005 Woman of Distinction Award for Arts and Culture, and in 2008 received the AJ Casson Medal for Outstanding Achievement in Watercolour, the top award for the Canadian Society of Painters in Watercolour National Juried Exhibition.

Linda is internationally recognized for her unique contemporary watercolours and innovative use of negative painting. She is the author of two books: *Watercolor Painting Outside the Lines - A Positive Approach to Negative Painting* and *Simplifying Design and Color For Artists - Positive Results Using Negative Painting Techniques* (North Light pub.) and four instructional dvds. Kemp is an elected member of the Canadian Society of Painters in Watercolour, The Ontario Society of Artists and The Society of Canadian Artists and was given honorary membership in the Society for all Artists (UK). Her paintings and articles have been featured in publications such as Artist’s Magazine, American Artist, Watercolor Magic, International Artist, Watermedia Focus, Palette Magazine and The Watercolour Gazette. www.lindakemp.com

Eligibility and Specifications

Please note the changes for this biennial show only--

This Exhibition is open to all NFWS members, and soon to be members, working in watercolor and water media. **Works submitted must be done in water-soluble media, i.e. watercolor, watercolor pencil, marker and crayon, water-based inks, acrylic, acrylic gesso, casein, gouache and egg tempera on natural and synthetic paper, including yupo and rice paper. Work on canvas and board will not be accepted. No collage, pastels, workshop work, copies, digital images or prints; original work only. The artwork may not be a copy or likeness of another’s work (i.e. painting, drawing, photograph, digital image or print). Only original artwork is accepted. Members may submit two (2) paintings.**

Framing Requirements

All paintings must be sturdily framed and have Plexiglas® plastic or acrylic sheet glazing. Varnish in lieu of plastic or acrylic sheet glazing will not be accepted. **Glass is acceptable for hand delivered paintings under 16" x 20"**. The size of any painting must not exceed 52" in any direction and must be ready to hang with wire or D-rings (no saw-tooth hangers). Diptychs, etc. should be in one frame. Improperly framed paintings will NOT be hung. We strongly recommend that your choice of matting be white or off white.

Delivery of Accepted Paintings

Shipping and hand delivery instructions will be sent with notification of acceptance. All shipped entries must include return postage and a \$25.00 packing and handling fee. Checks for handling are to be written to the Kenan Center.

Sales

It is assumed that all work is for sale at the price specified on the entry form, or is listed as not for sale (NFS). Kenan Center Gallery will take 30% of the sale price. Prices CANNOT be changed once entry is mailed.

Return of Paintings

No paintings may be released before the end of the show. Shipped paintings will be returned as soon after the close of the show as possible. **Paintings MUST be picked up on Mon., Nov. 13, 9-4 pm or Tues., Nov. 14, 9-12.**

Liability and Agreement

Although the utmost care will be taken in handling the digital images and paintings, neither the Niagara Frontier Watercolor Society nor the Kenan Center Gallery will be responsible for damage or loss whatsoever the cause. Artists desiring to insure their work are advised to contact their insurance agent directly. By entering, the images and paintings, if accepted by the juror of selection, are subject to the condition set forth in the prospectus. The artist releases and discharges the officers of the NFWS and its representatives, employees and assistants of the Kenan Center Gallery from any and all claims occasioned by damage/loss of said images or painting(s) while in the possession of the NFWS or the Kenan Center Gallery. By completing this submission, either by mail or on-line, agreement to all provisions of the prospectus is given, as is the right to reproduce or photograph the work(s) for publicity and educational purposes. The artist also agrees that he/she confirms that the painting(s) submitted comply with the Specifications outlined in this prospectus, and that the paintings cannot be removed before the close of the exhibition.

Entry Procedure

COMPLETE AN ENTRY FORM: Fill out the form BELOW or fill in the boxes on the NFWS website Exhibition Registration Page if you elect to upload your images to the website at www.nfws.org.

SUBMIT DIGITAL IMAGES OF PAINTINGS: Have your paintings photographed and saved to files with the following specifications--JPEG format, Resolution 300 DPI with a minimum of 1500 pixels on the longer side. **This file size should be minimum 1-2 MG, with a maximum of 6MG.** Either upload the images directly to the NFWS website at www.nsfws.org or mail images on a CD or USB thumb drive (labeled w/your name and the names of the images). NOTE: The **IMAGE FILE NAME** is to be: the **Title of the Painting and Size of the UNFRAMED painting**. Example: **Sunset_at_Black_Rock_Canal_18x22**. **PLEASE Do not include your name in the file name. The name of the image on your entry form is to be the same as the name on the images you upload or put on your mailed digital media. The website will be ready to receive uploaded images on June 30, 2017. The last day for uploading images is August 18, 2017. Mailed submissions should be sent early enough to be received by August 18, 2017.**

PAYMENT: The Submission fee can be paid online from the Submission Form link on the Call for Work page on the NFWS website. If you choose to pay by check (U.S. Funds only), send your check for the **non-refundable entry fee for 1 or 2 paintings, \$30 for members, to the address included in this section. Make checks payable to: NIAGARA FRONTIER WATERCOLOR SOCIETY.** Send payment and your Entry Form and CD or USB thumb drive if you choose to enter by mail to: **Sherryl Perez, 3886 Slusaric Rd., Wheatfield, NY 14120.** We welcome new members. Membership in NFWS is \$35.00 per year. If you enter by mail and wish to join NFWS, you may include this fee on a separate check with your show registration. You can also become a member and pay online by going to the Membership page on our website.

Additional Information/Questions

Please contact Carol Case Siracuse at 716-867-9044 or csir@roadrunner.com or Sherryl Perez at 716-807-8227 or sperez515@roadrunner.com if you have any questions.

ENTRY FORM NFWS FALL 2017

(Use only if mailing your images on a CD or USB thumb drive)

Please label the image CD/USB drive with your name and painting titles. Each IMAGE FILE on the CD/USB drive must be labeled with the painting title and unframed image size. Example: Sunset_at_Black_Rock_Canal_18x22. Please do not include your name in the IMAGE FILE label.

Name (please print)_____

Address_____

City _____ State _____ Zip _____

Phone _____

Email_____

ENTRY A (first image on CD or USB)

Please Note: If your painting(s) is(are) accepted by the juror, this will be the title used in the exhibition.

Title_____

Framed Size_____, Image Size_____

Media_____

Price_____ If NFS, Value_____

ENTRY B (second image on CD)

Title_____

Framed Size_____, Image Size_____

Media_____

Price_____ If NFS, Value_____

* NFS = Not For Sale

It is understood that by submitting his/her paintings either online through the NFWS website or by mail, the entrant has read and understood, and agrees to the conditions of the Prospectus and website directions put forth by the Niagara Frontier Watercolor Society for this Fall 2017 Members Watermedia Exhibition.

Please attach both labels to the back of each painting, both Entry A's to the back of Entry A, and both Entry B's to the back of Entry B. This will facilitate the hanging process for the Kenan Center Gallery Staff. **Don't forget to note the "Media". Since this is a Watermedia Exhibition, the media you have used is important and of interest.** Thank you!

ENTRY A (attach to back of painting)

Name_____

Phone_____

Title_____

Media_____

Price_____

If NFS*, Value_____

ENTRY B (attach to back of painting)

Name_____

Phone_____

Title_____

Media_____

Price_____

If NFS*, Value_____

ENTRY A (attach to back of painting)

Name_____

Phone_____

Title_____

Media_____

Price_____

If NFS*, Value_____

ENTRY B (attach to back of painting)

Name_____

Phone_____

Title_____

Media_____

Price_____

If NFS*, Value_____