



Niagara Frontier Watercolor Society

Fall 2018 Members' Transparent Watercolor Exhibition

Revised Prospectus (Exhibition closing and pick up dates)
October 14, 2018 - November 11, 2018

Kenan Center Gallery
 433 Locust St., Lockport, NY 14094, 716-433-2617

Gallery Hours
 Mon. – Fri., Noon - 5 pm, Sat/Sun 2-5 pm

EXHIBITION CALENDAR

Sat., Aug. 18, 2018 - Submission Deadline Postmark deadline for mailed CD or USB thumb drive by mail <u>and</u> last day, until midnight, to upload images to the website. NO EXCEPTIONS	Thurs, Oct. 18, 2018, 7 - 9 pm Demonstration by Linda Lucas at the Burchfield Penney Art Center (open to the public)
Sept. 3-9, 2017 Notification of juror's decision Emailed or mailed to all who submit paintings. (Include A Self-Addressed Stamped Envelope With Your Entry Fee if you submit by mail.)	Sun., Oct. 21, 2018, 2 - 5 pm - Opening Reception and Awards Ceremony at Kenan Center Gallery
Mon, Oct. 8, 9am – 4pm OR Tues., Oct. 9, 9am – 12 pm Drop off dates for hand delivered paintings (Shipped paintings must arrive at Kenan Center by Mon Oct 2, 2017)	Sun., Nov. 11, 4 – 5 pm, Mon., Nov. 12, 9 am – 4 pm OR Tues., Nov. 13, 9 am -12 pm Artists pick up paintings

The Niagara Frontier Watercolor Society

Founded in 1980, the Society's primary aim is to promote, teach and exhibit TRANSPARENT WATERCOLOR. It is one of a very few watercolor societies active today that is dedicated to the transparent medium. We have a minimum of one exhibition every year that is limited in its prospectus to TRANSPARENT WATERCOLOR, as is this MEMBERS' EXHIBITION. We also have an INTERNATIONAL SHOW OF TRANSPARENT WATERCOLOR every two – three years, and a WATERMEDIA SHOW every two-three years.

Juror Awards Cash Prizes totaling over \$1600 are awarded, the Award for First Place being \$500.

Exhibition Juror and Awards Judge, Linda Lucas

A full-time artist, Linda has taught watercolor classes and workshops around the country, most especially in Florida, and at Chautauqua Institution. She participates in juried fine art outdoor shows year round and has won numerous best in show and 1-3rd place awards. Her artwork is available at Art Loft in Chautauqua, at Stangler Fine Art Gallery in Orchard Park, and at the Dragon Fly Art Gallery in Punta Gorda, Florida. Her paintings are in the permanent collection of the Marietta Museum of Art & Whimsy of Sarasota, Florida. Linda is an active member of various arts organizations including FSWS, FWS and NFWS. She is inspired by nature, and expresses that love through her paintings celebrating bright colors, shapes and surfaces that are woven together to create engaging forms in both traditional and impressionistic joyful art.

Eligibility and Specifications

Entry is open to all members of the Niagara Frontier Watercolor Society. All entries must be original works completed within the last 2 years. Copies or work done in a supervised workshop are not acceptable. Work must not have been shown in any previous NFWS Show. All submitted paintings must be TRANSPARENT WATERCOLOR only, on untreated paper (NO yupo, rice paper or canvas) using transparent watercolor (pigment in gum arabic binder, resoluble in water). Use of opaque white, acrylic, gouache, graphite, ink, pastel, watercolor pencil, watercolor crayon, charcoal, conte, collage or surface construction will not be accepted. Beyond the use of pencil guidelines, all calligraphic lines shall be completed with transparent watercolor. Non-adherence to the media requirements established by the Society disqualifies the work for juror consideration, based on the final decision reached by the exhibition screening committee.

Framing Requirements

All paintings must be sturdily framed and have Plexiglas® plastic or acrylic sheet glazing. Varnish in lieu of plastic or acrylic sheet glazing will not be accepted. **Glass is acceptable for hand delivered paintings under 16" x 20"**. The size of any painting must not exceed 52" in any direction and must be ready to hang with wire or D-rings (no saw-tooth hangers). Diptychs, etc. should be in one frame. Improperly framed paintings will NOT be hung. We strongly recommend that your choice of matting be white or off white.

Delivery of Shipped Paintings

Shipping and hand delivery instructions will be sent with notification of acceptance. All shipped entries must include return postage and a \$25.00 packing and handling fee. Checks for handling are to be written to the Kenan Center.

Sales

It is assumed that all work is for sale at the price specified on the entry form, or is listed as not for sale (NFS). Kenan Center Gallery will take 30% of the sale price. Prices CANNOT be changed once entry is mailed.

Return of Paintings

No paintings may be released before the end of the show. Shipped paintings will be returned as soon after the close of the show as possible. **Paintings can be picked up on Sun., Nov. 11, 4 – 5 pm, Mon., Nov. 12, 9-4 pm or Tues., Nov. 13, 9-12.**

Liability and Agreement

Although the utmost care will be taken in handling the digital images and paintings, neither the Niagara Frontier Watercolor Society nor the Kenan Center Gallery will be responsible for damage or loss whatsoever the cause. Artists desiring to insure their work are advised to contact their insurance agent directly. By entering, the images and paintings, if accepted by the juror of selection, are subject to the condition set forth in the prospectus. The artist releases and discharges the officers of the NFWS and its representatives, employees and assistants of the Kenan Center Gallery from any and all claims occasioned by damage/loss of said images or painting(s) while in the possession of the NFWS or the Kenan Center Gallery. By completing this submission, either by mail or on-line, agreement to all provisions of the prospectus is given, as is the right to reproduce or photograph the work(s) for publicity and educational purposes. The artist also agrees that he/she confirms that the painting(s) submitted comply with the Specifications outlined in this prospectus, and that the paintings cannot be removed before the close of the exhibition.

Entry Procedure

COMPLETE A SUBMISSION FORM: Fill out the form BELOW or on the NFWS website. The **Submission Form** can be accessed through a link on the **Call for Work** page, found on the dropdown menu under **Exhibitions** on the website at www.nfws.org.

SUBMIT DIGITAL IMAGES OF PAINTINGS: Have your paintings photographed and saved to files with the following specifications--JPEG format, Resolution 300 DPI with a minimum of 1500 pixels on the longer side. **This file size should be minimum 1-2 MG, with a maximum of 6MG.** Either upload the images directly to the NFWS website at www.nsfws.org or mail images on a CD or USB thumb drive (labeled w/your name and the names of the images). NOTE: The **IMAGE FILE NAME** is to be: the **Title of the Painting and Size of the UNFRAMED painting**. Example: **Sunset_at_Black_Rock_Canal_18x22**. **PLEASE Do not include your name in the file name. The name of the image on your entry form is to be the same as the name on the images you upload or put on your mailed digital media. It should read as you will want it to read in the Exhibition Catalogue, and on the artwork labels. The website will be ready to receive uploaded images on July 9, 2018. The last day for uploading images is August 18, 2018. Mailed submissions must be sent early enough to be received by August 18, 2017.**

MAIL YOUR PAYMENT OR PAY ONLINE: The non-refundable Submission Fee of \$30 for 1 or 2 paintings, can be paid online from the Submission Form link on the Call for Work page on the NFWS website. If you choose to pay by check (U.S. Funds only), send your check for the non-refundable entry fee for 1 or 2 paintings, \$30 for members, to the address included in this section. Make checks payable to: **NIAGARA FRONTIER WATERCOLOR SOCIETY**. Send payment and your Entry Form and CD or USB thumb drive if you choose to enter by mail to: **Debra Meier, 2105 Town Hall Terrace, Apt. 2, Grand Island, NY 14072**. We welcome new members. Membership in NFWS is \$35.00 per year. If you enter by mail and wish to join NFWS, you may include this fee on a separate check with your show registration. You can also become a member and pay online by going to the Membership page on our website.

Additional Information/Questions

Please contact Carol Siracuse at 716-867-9044 or csir@me.com, Debra Meier at 716-316-1029 or pleinpaletteart@gmail.com, or Sandy Ludwig at 716-913-4547 or simcha343@gmail.com.

SUBMISSION FORM NFWS FALL 2018

(Use only if mailing your images on a CD or USB thumb drive)

Please label the image CD/USB drive with your name and painting titles. Each IMAGE FILE on the CD/USB drive must be labeled with the painting title and unframed image size. Example: Sunset_at_Black_Rock_Canal_18x22. Please do not include your name in the IMAGE FILE label.

Name (please print) _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

ENTRY A (first image on CD or USB)

Please Note: If your painting(s) is(are) accepted by the juror, this will be the title used in the exhibition catalogue and on the painting label in the exhibition.

Title _____

Framed Size _____, Image Size _____

Price _____ If NFS*, Value _____

ENTRY B (second image on CD)

Title _____

Framed Size _____, Image Size _____

Price _____ If NFS*, Value _____

* NFS = Not For Sale

It is understood that by submitting his/her paintings either online through the NFWS website or by mail, the entrant has read and understood, and agrees to the conditions of the Prospectus and website directions put forth by the Niagara Frontier Watercolor Society for this Fall 2018 Members Transparent Watercolor Exhibition.

Please attach both labels to the back of each painting, both Entry A's to the back of Entry A, and both Entry B's to the back of Entry B. This will facilitate the hanging process for the Kenan Center Gallery Staff. Thank you!

ENTRY A (attach to back of painting)

Name_____

Phone_____

Title_____

Price_____

If NFS*, Value_____

*** NFS = Not For Sale**

ENTRY B (attach to back of painting)

Name_____

Phone_____

Title_____

Price_____

If NFS*, Value_____

ENTRY A (attach to back of painting)

Name_____

Phone_____

Title_____

Price_____

If NFS*, Value_____

*** NFS = Not For Sale**

ENTRY B (attach to back of painting)

Name_____

Phone_____

Title_____

Price_____

If NFS*, Value_____