



Niagara Frontier Watercolor Society Spring 2019 Members' Watermedia Exhibition April 28, 2019 – May 25, 2019

Carnegie Art Center
240 Goundry St., North Tonawanda, NY 14120
716-694-4400

Gallery Hours
Thursday, 6 pm - 9 pm, Sat. 12 pm – 3 pm

EXHIBITION CALENDAR

Sunday, Mar. 10, 2019 - Submission Deadline Postmark deadline for mailed CD and Last day to upload images to website. NO EXCEPTIONS	Thursday, May 16, 2019, 7 - 9 pm Demonstration by Pat Dews at the Burchfield Penney Art Center (open to the public)
April 1 – 5, 2019 - Notification of Juror's Decision Emailed or mailed to all who submit paintings. (Include A Self-Addressed Stamped Envelope With Your Entry Fee if you submit by mail.)	Saturday, May 18, 2019, 2:00 – 4:00 pm Reception and Awards Ceremony Carnegie Art Center
Saturday, April 27, 2019, 2:00 – 4:00 pm Drop off date for hand delivered paintings (Shipped paintings must arrive at Carnegie Art Center by Thursday. April 25, 2019)	Saturday, May 25, 2019, 12:00 – 2:00 pm Artists pick up paintings

Each year NFWS, in an effort to improve our Submission Process, makes notable changes to the Prospectus. Important 2019 modifications and clarifications include:

- **In Conditions and Rules: Media and Originality**
- **In Framing Requirements: Glass or Plexiglas, Mats, Mat Color and Image Size**
- **In How to Enter: Prepare Digital Images of Paintings, Image File Name**

The Niagara Frontier Watercolor Society

Founded in 1980, the Society's primary aim is to promote, teach and exhibit TRANSPARENT WATERCOLOR. We have one or two shows every year which are dedicated to transparent watercolor. We also have an INTERNATIONAL SHOW OF TRANSPARENT WATERCOLOR every three years, and a WATERMEDIA show every two to three years. **THIS EXHIBITION OF WATER MEDIA PAINTINGS, HELD THIS YEAR AT THE CARNEGIE ART CENTER, PROVIDES AN OPPORTUNITY FOR OUR MEMBERS, and soon to be members, WHO ARE WORKING IN TRANSPARENT WATERCOLOR AND EXPERIMENTING WITH OTHER WATER MEDIA TO SHOW US ALL WHAT IS POSSIBLE; TO BROADEN OUR APPRECIATION OF WATERMEDIA ON PAPER.**

Awards: Cash Prizes totaling over \$1600 are awarded; the Award for First Place being \$500.

Exhibition Juror and Awards Judge, Pat Dews

Pat Dews has been painting for as long as she can remember. A graduate of NYC, Fashion Institute of Technology, she honed some of her skills in the fashion and advertising industry. But it was after taking a workshop with Nicolas Reale that Pat found her true voice, and she has been paying it forward with

memorable workshops of her own ever since.

For Pat design is everything as she creates experimental works in watermedia on paper and canvas. The design elements: shape, texture, line, space, value and color translate what she sees in nature. Being an intuitive painter, she delights in showing students how they also can transform realistic imagery into well composed abstractions.

She has received awards worldwide, among them: Placing second in the 33rd Annual Artist's Magazine Abstract/Experimental category, being the recipient of the Mary Bryan Memorial Medal at the 150th American Watercolor Society Exhibition, and receiving The China Zou Yinong Silver Award at the China/NWS Small Image Exhibition.

READ THIS PROSPECTUS CAREFULLY. Failure to follow NFWS Conditions and Rules may lead to disqualification of your entry(s).

Conditions and Rules:

Eligibility: Entry is open to all members of the Niagara Frontier Watercolor Society, 18 years of age and older. All entries must be original works completed within the last 2 years. Copies or work done in a supervised workshop are not acceptable. Work must not have been shown in any previous NFWS Show.

Members may submit two (2) paintings.

Media:

- Works submitted must be done in water-soluble media, i.e. watercolor, watercolor pencil, watercolor marker and crayon, water-based inks, acrylics, acrylic gesso, casein, gouache and egg tempera.
- Works submitted must be on natural or synthetic paper, including yupo, tyvek and rice paper, paperboard or aquaboard/clayboard. Work on canvas will not be accepted.
- No oils or water-soluble oils, collage, pastels, or computer-generated work are allowed.

Originality: Your entry(s) must be an original work of art, painted only by you, and not produced in a workshop. The artwork may not be a copy or likeness of another's work (i.e. painting, drawing, photograph, digital image or print), including published source or reference material not attributable to the artist. Photo reference material must be by you, the artist, or from a permission-granted photo taken by others.

Framing Requirements: Framed Paintings must have a professional appearance and be free from damage or blemishes. Diptychs, etc. should be in one frame. Improperly framed paintings will NOT be hung.

- **Framing Material:** Simple profile is encouraged.
- **Hanging Wire:** Required on all paintings. No saw tooth hangers permitted.
- **Glass or Plexiglas: Framed paintings over 16" x 20" in size must have Plexiglas or acrylic sheet glazing .** Glass is acceptable for hand delivered paintings smaller than 16" x 20" framed size. All shipped paintings must be glazed with Plexiglas.
- **Mats:** To best show off your painting, a minimum 2" mat (5.08 cm) is recommended.
- **Mat Color:** Must be white or nearly white. Thin colored liners no bigger than 1/4" are allowed.
- **Image Size:** The size of any framed painting must not exceed 52" in any direction.

Delivery of Accepted Paintings: Shipping and hand delivery instructions will be sent with notification of acceptance. **All shipped entries must include return postage and a \$25.00 packing and handling fee.**

Sales: It is assumed that all work is for sale at the price specified on the entry form, or is listed as not for sale (NFS). Prices CANNOT be changed once entry is submitted. The Carnegie Art Center will not take a percentage of the sale price if a painting is sold.

Return of Paintings: No paintings may be released before the end of the show. Shipped paintings will be returned as soon after the close of the show as possible. **Paintings MUST be picked up on Saturday, May 25, 2019, 12 – 2 pm.**

Liability and Agreement: The Carnegie Art Center shall be responsible for the safekeeping of all artwork while in its custody. The CAC will be strictly liable to the Niagara Frontier Watercolor Society and participating members for loss or damage, except for damage resulting from flaws inherent in the art works, to the full amount the artist would have received from the CAC if the artwork had been sold. Artists desiring to insure their work are advised to contact their insurance agent directly. By entering, the images and paintings, if accepted by the juror of selection, are subject to the conditions set forth in this prospectus. By completing this submission, either by mail or on-line, agreement to all provisions of the prospectus is given, as is the right to reproduce or photograph the work(s) for publicity and educational purposes. The artist also agrees that he/she confirms that the painting(s) submitted comply with the specifications outlined in this prospectus, and that the paintings cannot be removed before the close of the exhibition.

Entry Procedure: Submissions in jpeg format may be uploaded to the NFWS website beginning January 18, 2019. The last day for submitting through the website is March 10, 2019. Mailed submissions must be sent so as to be received by March 10, 2019.

How to Enter:

- **Fill out the form below or on the NFWS website.** The online **Submission Form** is accessed on our website www.nfws.org. On the top navigation bar, follow the link from the **Exhibitions** drop down menu to the **Call for Work** page. The name of the image on your entry form is to be the same as the name on the images you upload or put on your mailed digital media. It should read as you will want it to read in the Exhibition Catalogue, and on the artwork labels. Example: **Sunset at Black Rock Canal**.
- **Prepare Digital Images of Paintings:** Digital images must be of professional quality, showing only the painted image, less the matt and frame. Have your paintings photographed and saved to files with the following specifications--JPEG format, Resolution minimum 300 DPI, with a minimum of 1800 pixels on the longer side. **This file size should be minimum 1-2 MG, with a maximum size of 3.5 MG.**
- **Image File Name:** Label your digital image with the title of the painting followed by the size of the painting image only. Example: **Sunset at Black Rock Canal_18x22. PLEASE Do not include your name in the file name.**

Mail Your Payment or Pay Online:

The non-refundable Submission Fee of \$30 for 1 or 2 paintings, can be paid online from the Submission Form link on the Call for Work page on the NFWS website. If you choose to pay by check (U.S. Funds only), send your check for the non-refundable entry fee for 1 or 2 paintings, \$30 for members, to the address included in this section. Make checks payable to: **NIAGARA FRONTIER WATERCOLOR SOCIETY**. Send payment and your Entry Form and CD or USB thumb drive if you choose to enter by mail to: **Debra Meier, 2105 Town Hall Terrace, Apt. 2, Grand Island, NY 14072**. We welcome new members. Membership in NFWS is \$35.00 per year. If you enter by mail and wish to join NFWS, you may include this fee on a separate check with your show registration. You can also become a member and pay online by going to the Membership page on our website.

Additional Information/Questions:

Please contact Carol Siracuse at 716-867-9044 or csir@me.com, Debra Meier at 716-316-1029 or pleinpaletteart@gmail.com, or Sandy Ludwig at 716-913-4547 or simcha343@gmail.com.

SUBMISSION FORM NFWS SPRING 2019

(Use only if mailing your images on a CD or USB thumb drive)

Please label the image CD/USB drive with your name and painting titles. Each IMAGE FILE on the CD/USB drive must be labeled with the painting title and unframed image size only. Example: Sunset at Black Rock Canal_18x22. Please do not include your name in the IMAGE FILE label.

Name (please print) _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

ENTRY A (first image on CD or USB)

Please Note: If your painting(s) is(are) accepted by the juror, this will be the title used in the exhibition catalogue and on the painting label in the exhibition.

Title _____

Media _____

Framed Size _____, Image Size _____

Price _____ If NFS*, Value _____

*** NFS = Not For Sale**

ENTRY B (second image on CD or USB)

Title _____

Media _____

Framed Size _____, Image Size _____

Price _____ If NFS*, Value _____

*** NFS = Not For Sale**

It is understood that by submitting his/her paintings either online through the NFWS website or by mail, the entrant has read and understood, and agrees to the conditions of the Prospectus and website directions put forth by the Niagara Frontier Watercolor Society for this Spring 2019 Members Watermedia Exhibition.

Please attach both labels to the back of each painting, both Entry A's to the back of Entry A, and both Entry B's to the back of Entry B. This will facilitate the hanging process for the Kenan Center Gallery Staff. Thank you!

ENTRY A (attach to back of painting)

Name_____

Phone_____

Title_____

Media_____

Price_____

If NFS*, Value_____

ENTRY B (attach to back of painting)

Name_____

Phone_____

Title_____

Media_____

Price_____

If NFS*, Value_____

ENTRY A (attach to back of painting)

Name_____

Phone_____

Title_____

Media_____

Price_____

If NFS*, Value_____

ENTRY B (attach to back of painting)

Name_____

Phone_____

Title_____

Media_____

Price_____

If NFS*, Value_____