



Niagara Frontier Watercolor Society
Fall 2019 14th International Exhibition of Transparent Watercolor
October 20, 2019 – November 17, 2019

Kenan Center Gallery
 433 Locust Street, Lockport, NY 14094, 716-433-2617

Gallery Hours
 Mon – Fri: Noon – 5 pm; Sat & Sun 2 – 5 pm

EXHIBITION CALENDAR

<p>Submission Deadline - Sat., August 24, 2019 (Website will be ready to receive submissions on July 8, 2019)</p>	<p>Demonstration by Iain Stewart - Thurs, Oct. 17, 2019, 7 - 9 pm Amherst Community Church (open to the public)</p>
<p>Notification of juror's decision – Sept. 2 – 8, 2019 Emailed to all who submit paintings. (Send a self-addressed stamped envelope to the address given below if you do not have an email address where you can receive the Juror's decision.)</p>	<p>Reception and Awards Ceremony - Sun., October 27, 2019, 1 - 4 pm Kenan Center Gallery</p>
<p>Drop off dates for hand delivered paintings - Tues., Oct. 15: 9 am - 4 pm; Wed. Oct. 16: 9 am - 12 noon. (Shipped paintings must arrive at the Kenan Center by Wed. Oct. 5, 2016)</p>	<p>Artists pick up paintings - Mon., Nov. 11: 9 am - 4 pm; Tues., Nov. 12: 9 am - 12 noon</p>

The Niagara Frontier Watercolor Society

Founded in 1980, the Society's primary aim is to promote, teach and exhibit TRANSPARENT WATERCOLOR. We have two shows each year. We sponsor an INTERNATIONAL EXHIBITION OF TRANSPARENT WATERCOLOR every two years, and a WATERMEDIA show every two years. All other shows are Members Shows dedicated entirely to TRANSPARENT WATERCOLOR.

Awards: Cash and merchandise awards. Over \$6,000 in cash awards. Gold award \$2,000.

Exhibition Juror and Awards Judge: Iain Stewart. Stewart is an internationally renowned watercolor artist/illustrator and a signature member of both the American and National Watercolor Societies. His work has received numerous awards in international competitions and he is a sought after juror and workshop instructor. He is also an architectural illustrator with an international clientele - a business he has run for the last 20 years. Iain maintains a studio in Opelika, Alabama.

Iain Stewart's Statement

I rely on instinct a great deal and my sketchbook when selecting subjects for my paintings. The lion's share of my work is done in one sitting as my real struggle in painting is to capture the initial vision for any given piece. I am most often motivated by capturing a definitive lighting condition and how it influences shape and value rather than faithfully representing the subject as witnessed. Watercolor is uniquely suited for this task as "light" is reserved from the first brush strokes and must be protected throughout the painting process. The underlying narrative in my work is not based on any theme in particular but quite simply how "place" is inhabited and used daily.

I often use remembered atmospheric and lighting conditions in my work and would say that I paint from life and memory simultaneously. My watercolors are not only a translation of what I see, but more importantly, an expression of how I choose to view the world.

Conditions and Rules:

Eligibility: The International Exhibition 2019 is an international juried competition open to all artists 18 years and older. All entries must be original works completed within the last 2 years. Copies or work done in a supervised workshop are not acceptable. Work must not have been shown in any previous NFWS Show. All submitted paintings must be TRANSPARENT WATERCOLOR, watercolor applied in a transparent manner on a single sheet of 100% rag or cotton paper, free of pigment and/or embedded materials. Use of any pencil is limited to planning marks.

Use of the following will not be accepted: Yupo, rice paper, board or canvas. Opaque white, acrylic, gouache, graphite, ink, pastel, watercolor crayon, charcoal, conte, collage or surface construction will not be accepted. Beyond the use of graphite pencil or watercolor pencil guidelines/planning marks, all calligraphic lines shall be completed with transparent watercolor. Non-adherence to the media requirements established by the Society disqualifies the work for juror consideration, based on the final decision reached by the exhibition screening committee. **Entrants may submit two (2) paintings.**

Originality: Your entry(s) must be an original work of art, painted only by you, and not produced in a workshop. The artwork may not be a copy or likeness of another's work (i.e. painting, drawing, photograph, digital image or print), including published source or reference material not attributable to the artist. Photo reference material must be by you, the artist, or from a permission-granted photo taken by others.

Framing Requirements: Framed Paintings must have a professional appearance and be free from damage or blemishes. Diptychs, etc. should be in one frame. Improperly framed paintings will NOT be hung.

- **Framing Material:** Simple profile is encouraged.
- **Hanging Wire:** Required on all paintings. No saw tooth hangers permitted.
- **Glass or Plexiglas: Framed paintings over 16" x 20" in size must have Plexiglas or acrylic sheet glazing.** Glass is acceptable for hand delivered paintings smaller than 16" x 20" framed size. All shipped paintings must be glazed with Plexiglas.
- **Mats:** To best show off your painting, a minimum 2" mat (5.08 cm) is recommended.
- **Mat Color:** Must be white or nearly white. Thin colored liners no bigger than 1/4" are allowed.
- **Image Size:** The size of any framed painting must not exceed 52" in any direction.

Delivery of Accepted Paintings: Shipping and hand delivery instructions will be sent with notification of acceptance. **Shipped paintings must be delivered to the Kenan Center by October 8, 2019. All shipped entries must include return postage and a packing and handling fee in the amount of \$25.00. Please write this check to the Kenan Center.**

Sales: It is assumed that all work is for sale at the price specified on the entry form, or, if not, is listed as not for sale (NFS). The Kenan Center Gallery will charge 30% commission of the sale price on any sold paintings. Prices CANNOT be changed once entry is submitted.

Return of Paintings: Paintings may not be released before the end of the show. Shipped paintings will be returned as soon after the close of the show as possible. **Paintings MUST be picked up on Monday, November 18, 9-4, or Tuesday, November 19, 9-12.**

Liability and Agreement: Although the utmost care will be taken in handling the digital images and paintings, neither the Niagara Frontier Watercolor Society nor the Kenan Center Gallery will be responsible for damage or loss whatsoever the cause. Artists desiring to insure their work are advised to contact their insurance agent directly. By entering, the images and paintings, if accepted by the juror of selection, are subject to the condition set forth in the prospectus. The artist releases and discharges the officers of the NFWS and its representatives, employees and assistants of the Kenan Center Gallery from any and all claims occasioned by damage/loss of said images or painting(s) while in the possession of the NFWS or the

Kenan Center Gallery. By completing this submission, either by mail or on-line, agreement to all provisions of the prospectus is given, as is the right to reproduce or photograph the work(s) for publicity and educational purposes. The artist also agrees that he/she confirms that the painting(s) submitted comply with the Specifications outlined in this prospectus, and that the paintings cannot be removed before the close of the exhibition.

Entry Procedure: Submissions in jpeg format may be uploaded to the NFWS website beginning July 8, 2019. The last day for submitting through the website is August 24, 2019. Mailed submissions must be received by August 24, 2019.

How to Enter:

- **Fill out the form below or on the NFWS website.** The online **Submission Form** is accessed on our website www.nfws.org. On the top navigation bar, follow the link from the **Exhibitions** drop down menu to the **Call for Work** page. The name of the image on your entry form is to be the same as the name on the images you upload or put on your mailed digital media. It should read as you will want it to read in the Exhibition Catalogue, and on the artwork labels. Example: Sunset at Black Rock Canal.
- **Prepare Digital Images of Paintings:** Digital images must be of professional quality, showing only the painted image, less the matt and frame. Have your paintings photographed and saved to files with the following specifications--JPEG format, resolution minimum 300 DPI, with a minimum of 1800 pixels on the longer side. **This file size should be minimum 1-2 MG, with a maximum size of 3.5 MG.**
- **Image File Name:** Label your digital image, be they submitted to the website or mailed on a cd or USB thumbdrive, with the **title of the painting** followed by the size of the **painting image** only. Example: **Sunset at Black Rock Canal_18x22. PLEASE Do not include your name in the file name.**

Mail Your Payment or Pay Online: The Submission fee can be paid online with a link to Stripe from the Submission Form link on the Call for Work page on the NFWS website. If you choose to pay by check (U.S. Funds only), send your check for the **non-refundable entry fee for 1 or 2 paintings, \$30 for members, \$40 for non-members, to the address included in this section. Make checks payable to: NIAGARA FRONTIER WATERCOLOR SOCIETY.** Send payment and your Entry Form and CD or USB thumbdrive if you choose to enter by mail to: **Deb Meier, 2105 Town Hall Terrace, Apt. 2, Grand Island, NY 14072.** If you wish to have your CD or USB thumbdrive returned, please include appropriate self-addressed padded mailing envelopes/containers with adequate postage.

We welcome new members. Membership in NFWS is \$35.00 per year. If you enter by mail and wish to join NFWS, you may include this fee in a separate check with your show registration. You can also become a member and pay online by going to the Membership page on our website.

Additional Information/Questions: Please contact Carol Case Siracuse at 716-867-9044 or csir@me.com, or Deb Meier at 716-316-1029 or pleinpaletteart@gmail.com if you have any questions.

The Entry Form for Mailed Submissions is included on the Next Page of this Prospectus.

The Labels to be attached to paintings accepted in this Exhibition are included on the Last Page of this Prospectus.

**ENTRY FORM, NFWS FALL 2019 14th INTERNATIONAL EXHIBITION of TRANSPARENT
WATERCOLOR**

(Use only if mailing your images on a CD or USB Thumb drive)

Please label the image CD/USB thumb drive with your name and painting titles. **Each IMAGE FILE on the CD/USB thumb drive must be labeled with the painting title and unframed image size only. Example: Sunset at Black Rock Canal_18x22. Please do not include your name in the IMAGE FILE label.**

Name (please print) _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

ENTRY A (first image on CD or USB thumbdrive)

Please Note: If your painting(s) is(are) accepted by the juror, this will be the title used in the exhibition catalogue and on the painting label in the exhibition. (*NFS= Not for Sale)

Title _____

Framed Size _____, Image Size _____

Price _____ If NFS*, Value _____

ENTRY B (second image on CD or USB thumbdrive)

Title _____

Framed Size _____, Image Size _____

Price _____ If NFS*, Value _____

It is understood that by submitting his/her paintings either online through the NFWS website or by mail, the entrant has read and understood, and agrees to the conditions of the prospectus and website directions put forth by the Niagara Frontier Watercolor Society for this Fall 2019 14th International Exhibition of Transparent Watercolor.

See the last page of this prospectus for the labels that are to be completed and attached to each of your paintings when delivering them to the Kenan Center for the Exhibition.

Labels to be Attached to Paintings Delivered to the Kenan Center

Please attach both labels to the back of each painting, both Entry A's to the back of Entry A, and both Entry B's to the back of Entry B. This will facilitate the hanging process for the Kenan Center Gallery Staff. Thank you!

ENTRY A (attach to back of painting)

Name_____

Phone_____

Title_____

Price_____

If NFS*, Value_____

ENTRY B (attach to back of painting)

Name_____

Phone_____

Title_____

Price_____

If NFS*, Value_____

ENTRY A (attach to back of painting)

Name_____

Phone_____

Title_____

Price_____

If NFS*, Value_____

ENTRY B (attach to back of painting)

Name_____

Phone_____

Title_____

Price_____

If NFS*, Value_____