



Niagara Frontier Watercolor Society
Fall 2020 Members' Watermedia Exhibition
 November 4, 2020 – November 28, 2020

Carnegie Art Center

240 Goundry St., North Tonawanda, NY 14120
 716-694-4400

Gallery Hours

Wednesday and Thursday 6-8pm,
 Friday and Saturday 12-4pm

Exhibition Calendar

<p>Submission Deadline - Sunday, August 30, 2020 Website will be ready to receive submissions on July 12. Mailed USB THUMB DRIVE or emailed jpgs must be received by the deadline. Please note we are no longer able to accept CD's.</p>	<p>Demonstration by Sarah Yeoman – To be determined if we are able to hold the demo, the TENTATIVE DATE is: Thursday, November 19, 2020, 7 - 9 pm. Amherst Community Church (open to the public).</p>
<p>Notification of Juror's Decision - September 21 - 25, 2020 - Emailed or mailed to all who submit paintings. (Include A Self-Addressed Stamped Envelope with Your Entry Fee if you submit by mail.)</p>	<p>Reception and Awards Ceremony: Due to Covid-19 at this time we regret we will not be having an Awards Reception. Awards will be announced and given to recipients at a time to be determined. If things drastically improve and we are able to hold a reception NFWs members will be notified.</p>
<p>Drop off Dates for Hand Delivered Paintings Saturday, October 31 and November 1, 2020, 12:00 – 4:00pm (Shipped paintings must arrive at Carnegie Art Center by Thursday, October 29, 2020) Artists will be given an assigned drop off time due to Covid-19 restrictions. Masks MUST be worn at drop off.</p>	<p>Artists Pick Up Paintings - Saturday, November 28, and Sunday, November 29, 2020, 12:00 – 4:00 pm. Artists will be given an assigned pick up time due to Covid-19 restrictions. Masks MUST be worn at pick up.</p>

The Niagara Frontier Watercolor Society

Founded in 1980, the Society's primary aim is to promote, teach and exhibit TRANSPARENT WATERCOLOR. We have one or two shows every year which are dedicated to transparent watercolor. We also have an INTERNATIONAL SHOW OF TRANSPARENT WATERCOLOR every three years, and a WATERMEDIA show every two to three years. **THIS EXHIBITION OF WATER MEDIA PAINTINGS, HELD THIS YEAR AT THE CARNEGIE ART CENTER, PROVIDES ANOTHER OPPORTUNITY FOR OUR MEMBERS, and soon to be members, WHO ARE WORKING IN TRANSPARENT WATERCOLOR AND EXPERIMENTING WITH OTHER WATER MEDIA TO SHOW US ALL WHAT IS POSSIBLE; TO BROADEN OUR APPRECIATION OF WATERMEDIA ON PAPER.**

Awards: Cash Prizes totaling over \$1200 are awarded; the Award for First Place being \$500.

Exhibition Juror, Sarah Yeoman Sarah Yeoman is an award-winning American watercolor artist and a signature member of the Philadelphia Watercolor Society, the Pennsylvania Watercolor Society and the Delaware Watercolor Society. Her mastery of reflections, unique surface layers, and unusual perspective clearly sets her apart from the crowd.

Awards Judge, Art Cunanan Art lives in Southern Ontario with his wife where the surroundings abound with beautiful subject matter. "If only we would stop and appreciate the beauty that surrounds us." It has served him well as most of his paintings depict beautiful Ontario. From oil to watercolor and acrylics, Art has proven that he can handle all three

mediums very well. Being more at ease with watercolors, Art conducts workshops across Canada, United States and Europe using the medium with expertise.

READ THIS PROSPECTUS CAREFULLY. Failure to follow NFWS Conditions and Rules may lead to disqualification of your entry(s).

Conditions and Rules:

Eligibility: Entry is open to all members of the Niagara Frontier Watercolor Society, 18 years of age and older. All entries must be original works completed within the last 2 years. Copies or work done in a supervised workshop are not acceptable. Work must not have been shown in any previous NFWS Show.

Members may submit two (2) paintings.

Media: Works submitted must be done in water-soluble media, i.e. watercolor, watercolor pencil, watercolor marker and crayon, water-based inks, acrylic, acrylic gesso, casein, gouache and egg tempera, on natural or synthetic paper, including yupo, tyvek and rice paper, paperboard or aquaboard/clayboard. Work on canvas will not be accepted. No oils or water-soluble oils, collage, pastels, or computer-generated work is allowed.

Originality: Your entry(s) must be an original work of art, painted only by you, and not produced in a workshop. The artwork may not be a copy or likeness of another's work (i.e. painting, drawing, photograph, digital image or print), including published source or reference material not attributable to the artist. Photo reference material must be by you, the artist, or from a permission-granted photo taken by others.

Framing Requirements: Framed Paintings must have a professional appearance and be free from damage or blemishes. Diptychs, etc. should be in one frame. Improperly framed paintings will NOT be hung.

- **Framing Material:** Simple profile is encouraged.
- **Hanging Wire:** Required on all paintings. No saw tooth hangers permitted.
- **Glass or Plexiglas: Framed paintings over 16" x 20" in size must have Plexiglas or acrylic sheet glazing .** Glass is acceptable for hand delivered paintings smaller than 16" x 20" framed size. All shipped paintings must be glazed with Plexiglas.
- **Mats:** A 2" **MINIMUM VISIBLE** mat (5.08 cm) is recommended. (See the attached mat size chart for good practice suggestions.)
- **Mat Color:** Must be white or nearly white. Thin colored liners no bigger than 1/4" are allowed.
- **Image Size:** The size of any framed painting must not exceed 52" in any direction.

Delivery of Accepted Paintings: Shipping and hand delivery instructions will be sent with notification of acceptance.

Due to Covid-19 restrictions, it is imperative that hand delivered paintings MUST be dropped off at your designated time on either Saturday, Oct. 31, 2020 or Sunday, Nov. 1, 2020. Designated times will be assigned in alphabetical order and will be included in acceptance letters. If you are not able to make your designated time you must call Janet Ide at 716-632-7528, BEFORE the drop off dates, to arrange a new drop off time. Masks MUST be worn at drop off to protect our members. Thank you for helping us keep everyone safe!

All shipped entries must include return postage and a \$25.00 packing and handling fee.

Sales: It is assumed that all work is for sale at the price specified on the entry form, or is listed as not for sale (NFS). Prices CANNOT be changed once entry is submitted. The Carnegie Art Center will take 20% of the sale price if a painting is sold.

Return of Paintings: No paintings may be released before the end of the show. Shipped paintings will be returned as soon after the close of the show as possible. **Due to Covid-19 restrictions, paintings MUST be**

picked up during your designated pickup time on either Saturday, November 28, 2020 or Sunday, November 29, 2020. You will be assigned a designated pickup time in your acceptance letter. Times will be chosen by alphabetical order. If you are not able to make the time assigned you must call Janet Ide at 716-632-7528, BEFORE the pickup dates, to arrange a new time. Masks MUST be worn at pick up to protect our members. Thank you for helping us keep everyone safe!

Liability and Agreement: The Carnegie Art Center shall be responsible for the safekeeping of all artwork while in its custody. The CAC will be strictly liable to the Niagara Frontier Watercolor Society and participating members for loss or damage, except for damage resulting from flaws inherent in the art works, to the full amount the artist would have received from the CAC if the artwork had been sold. Artists desiring to insure their work are advised to contact their insurance agent directly. By entering, the images and paintings, if accepted by the juror of selection, are subject to the conditions set forth in this prospectus. By completing this submission, either by mail or on-line, agreement to all provisions of the prospectus is given, as is the right to reproduce or photograph the work(s) for publicity and educational purposes. The artist also agrees that he/she confirms that the painting(s) submitted comply with the specifications outlined in this prospectus, and that the paintings cannot be removed before the close of the exhibition.

Entry Procedure: Submissions in jpeg format may be uploaded to the NFWS website beginning July 12, 2020. The last day for submitting through the website is August 30, 2020. Mailed submissions must be sent early enough to be received by August 30, 2020.

How to Enter:

- **Fill out the form below or on the NFWS website.** The online **Submission Form** is accessed on our website www.nfws.org. On the top navigation bar, follow the link from the **Exhibitions** drop down menu to the **Call for Work** page. The name of the image on your entry form is to be the same as the name on the images you upload or put on your mailed digital media. It should read as you will want it to read in the Exhibition Catalogue, and on the artwork labels. Example: Sunset at Black Rock Canal.
- **Prepare Digital Images of Paintings:** Digital images must be of professional quality, showing only the painted image, less the matt and frame. Have your paintings photographed and saved to files with the following specifications--JPEG format, Resolution minimum 300 DPI, with a minimum of 1800 pixels on the longer side. **This file size should be minimum 1-2 MG, with a maximum size of 3.5 MG.**
- **Image File Name:** Label your digital image with your initials, the title of the painting, followed by the size of the painting image only. Example: **DEM _Backyard Splendor_18x22. PLEASE Do not include your name in the file name.**

Mail Your Payment or Pay Online:

The non-refundable Submission Fee of \$30 for 1 or 2 paintings, can be paid online from the Submission Form link on the Call for Work page on the NFWS website. If you choose to pay by check (U.S. Funds only), send your check for the non-refundable entry fee of \$30 for 1 or 2 paintings, to the address included in this section. Make checks payable to: **NIAGARA FRONTIER WATERCOLOR SOCIETY**. Send payment, your Entry Form, and USB thumb drive if you choose to enter by mail to: **Debra Meier, 2105 Town Hall Terrace, Apt. 2, Grand Island, NY 14072**. If emailing your images, mail payment and entry form, and email jpgs to pleinpaletteart@gmail.com. We welcome new members. Membership in NFWS is \$35.00 per year. If you enter by mail and wish to join NFWS, you may include this fee on a separate check with your show registration. You can also become a member and pay online by going to the Membership page on our website.

Additional Information/Questions:

Please contact Carol Siracuse at 716-867-9044 or csir@me.com, Debra Meier at 716-316-1029 or pleinpaletteart@gmail.com, or Deanna Weinholtz at 716-863-6191 or deaweinholtz@gmail.com.

SUBMISSION FORM NFWS FALL 2020

(Use only if mailing your images on a **USB thumb drive**; we are no longer able to accept CD's)
Please label the image USB drive with your name and painting titles. Each IMAGE FILE on the USB thumb drive must be labeled with the painting title and unframed image size. Example: Sunset_at_Black_Rock_Canal_18x22.
Please do not include your name in the IMAGE FILE label.

Name (please print) _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

ENTRY A (first image on USB thumb drive)

Please Note: If your painting(s) is(are) accepted by the juror, this will be the title used in the exhibition catalogue and on the painting label in the exhibition.

Title _____

Media _____

Framed Size _____, Image Size _____

Price _____ If NFS*, Value _____

*** NFS = Not For Sale**

ENTRY B (second image on USB thumb drive)

Title _____

Media _____

Framed Size _____, Image Size _____

Price _____ If NFS*, Value _____

*** NFS = Not For Sale**

It is understood that by submitting his/her paintings either online through the NFWS website or by mail, the entrant has read and understood, and agrees to the conditions of the Prospectus and website directions put forth by the Niagara Frontier Watercolor Society for this Fall 2020 Members Watermedia Exhibition.

Please attach both labels to the back of each painting, both Entry A's to the back of Entry A, and both Entry B's to the back of Entry B. This will facilitate the hanging process for the Carnegie Art Center Staff.

Labels MUST be filled out completely and attached to paintings prior to arriving at the Carnegie Art Center for your designated drop off time. There will not be an area for you to be taking care of this. Paintings will be dropped off just inside the door, you will tell the check in people your name and you will need to exit immediately, all due to Covid-19 restrictions.

Thank you for helping us keep everyone safe during these times!

ENTRY A (attach to back of painting)

Name_____

Phone_____

Title_____

Media_____

Price_____

If NFS*, Value_____

Have you ever won a NFWS Award _____

ENTRY B (attach to back of painting)

Name_____

Phone_____

Title_____

Media_____

Price_____

If NFS*, Value_____

Have you ever won a NFWS Award _____

ENTRY A (attach to back of painting)

Name_____

Phone_____

Title_____

Media_____

Price_____

If NFS*, Value_____

Have you ever won a NFWS Award _____

ENTRY B (attach to back of painting)

Name_____

Phone_____

Title_____

Media_____

Price_____

If NFS*, Value_____

Have you ever won a NFWS Award _____