



**Niagara Frontier Watercolor Society**  
**Fall 2021 Members' Transparent Watercolor Exhibition**  
**October 17 – November 14, 2021**

**Kenan Center**  
433 Locust St.  
Lockport NY 14094  
716-433-2617

**Gallery Hours**  
Monday-Friday Noon-5PM  
Saturday & Sunday 2PM-4PM

**Exhibition Calendar**

<b>Submission Deadline - Sunday, August 15, 2021</b> Website will be ready to receive submissions on July 7. <b>Mailed USB THUMB DRIVE must be received by Friday, August 13, 2021. Please note we are no longer able to accept CD's.</b>	<b>Demonstration by Pam Wenger – Thursday, October 21, 2021</b>
<b>Notification of Juror's Decision - September 1 - 4, 2021</b> - Emailed or mailed to all who submit paintings. (Include a Self-Addressed Stamped Envelope with Your Entry Fee if you submit by mail.)	<b>Reception and Awards Ceremony: Due to Covid-19 Tentatively scheduled for Sunday October 24, 2021 2PM – 4PM</b>
<b>Drop off Dates for Hand Delivered Paintings Tuesday October 12, 2021, 1PM -4PM</b> A timed drop off schedule will be sent to accepted artists. (Shipped paintings must arrive at the Kenan Center by Saturday, October 9, 2021)	<b>Artists Pick Up Paintings – Tuesday November 16 2021, 1PM – 4PM</b> A timed pick-up schedule will be sent to accepted artists.

**The Niagara Frontier Watercolor Society**

Founded in 1980, the Society's primary aim is to promote, teach and exhibit TRANSPARENT WATERCOLOR. We have one or two shows every year which are dedicated to transparent watercolor. We also have an INTERNATIONAL SHOW OF TRANSPARENT WATERCOLOR every three years, and a WATERMEDIA show every two to three years.

**Awards:** Cash Prizes totaling over \$1200 are awarded; the Award for First Place being \$500.

**Exhibition Juror, Pam Wenger**

Pam Wenger is a Pennsylvania artist, best known for her portrait and figurative watercolor work. Her work has been exhibited and won awards in Local, National, and International shows - including the American Watercolor Society, National Watercolor Society, Pennsylvania Watercolor Society, Pennsylvania's "Art of the State", Baltimore Watercolor Society's Mid Atlantic, Pittsburgh Watercolor Society, Philadelphia Watercolor Society, Women in Watercolor, and Global Association of Watercolor Artists. She has also had artwork displayed in Splash Magazine, Artists Magazine, The Art of Watercolor Magazine, and Watercolor Artist Magazine. Pam teaches watercolor workshops and presents demonstrations for local and national art organizations. She serves on the board of the PA Watercolor Society and on the board of her local arts council. Her art can be viewed at [www.pamwenger.com](http://www.pamwenger.com), <https://www.facebook.com/pamwengerwatercolor/>, and on Instagram at <https://www.instagram.com/pwenger32>

### **Pam Wenger Artist Statement**

My portrait paintings are my real love - it's hard to explain the excitement of trying to connect with the essence of a person through their expression...their pose...their placement in the composition. When I feel my relationship to my subject matter begin to click in the early stages of a painting, it's like the beginning of a friendship - it begins to evolve and take on a life of its own. (Of course - there are times when it just doesn't work out, either!) I feel very grateful, now that I'm retired, to have the time to pursue my passion for art. Thanks for letting me share my journey with you!

### **Awards Judge, Eileen Sudzina**

Eileen Sudzina is a signature member of the American Watercolor Society (AWS), Pennsylvania Watercolor Society Sylvan Grouse Guild (PWS), Illinois Watercolor Society, and has achieved signature status in the Watercolor Honor Society (WHS). She is a former Vice President /Screening Chair and Workshop Coordinator for the Pittsburgh Watercolor Society. She is a multiple award winner with her paintings being shown throughout the country and accepted into national and international exhibitions. Published in Watercolor Artist Magazine, Artist's Network and Creative-Catalyst on-line, she also continues to present a number of workshops.

### **Eileen Sudzina statement**

When painting, I lose myself for a while and am free to create and design a work that's loose and spontaneous on YUPO. I try to capture just the essence of what's inside my self, painting quickly with a lot of flowing energy. I like there to be a lot going on close up, but to have the wholeness of the work show that something's there too. I design with pattern and my work has been described as a "Sense of Interval." I like to give the viewer only enough for them to see something and let their mind finish the rest. I find making the scene semi-abstract is a step in a good direction for me. I retired 6 years ago and finally I am a full time artist and doing it MY WAY and loving it.

**READ THIS PROSPECTUS CAREFULLY. Failure to follow NFWS Conditions and Rules may lead to disqualification of your entry(s).**

### **Conditions and Rules:**

**Eligibility:** Entry is open to all members of the Niagara Frontier Watercolor Society, 18 years of age and older. All entries must be original works completed within the last 2 years. **Copies or work done in a supervised workshop are not acceptable.** Work must not have been shown in any previous NFWS Show. All submitted paintings must be TRANSPARENT WATERCOLOR, watercolor applied in a transparent manner on a single sheet of 100% rag or cotton paper, free of embedded materials. Use of any pencil, including watercolor colored pencil, is limited to planning marks.

Use of the following will not be accepted: Yupo, rice paper, board or canvas. Opaque white, acrylic, gouache, graphite, ink, pastel, watercolor crayon, charcoal, conte, collage or surface construction will not be accepted. Beyond the use of graphite pencil or watercolor pencil guidelines/planning marks, all calligraphic lines shall be completed with transparent watercolor. Non-adherence to the media requirements established by the Society disqualifies the work based on the final decision reached by the exhibition screening committee.

**Members may submit two (2) paintings.**

**Originality:** Your entry(s) must be an original work of art, painted only by you, and not produced in a workshop. The artwork may not be a copy or likeness of another's work (i.e. painting, drawing, photograph, digital image or print), including published source or reference material not attributable to the artist. Photo reference material must be by you, the artist, or from a permission-granted photo taken by others.

**Framing Requirements:** Framed Paintings must have a professional appearance and be free from damage or blemishes. Diptychs, etc. should be in one frame. Improperly framed paintings will NOT be hung.

- **Framing Material:** Simple profile is encouraged.
- **Hanging Wire:** Required on all paintings. No saw tooth hangers permitted.
- **Glass or Plexiglas: Framed paintings over 16" x 20" in size must have Plexiglas or acrylic sheet glazing .** Glass is acceptable for hand delivered paintings smaller than 16" x 20" framed size. All shipped paintings must be glazed with Plexiglas.

- **Mats:** A 2" **MINIMUM VISIBLE** mat (5.08 cm) is recommended. (See the attached mat size chart for good practice suggestions.)
- **Mat Color:** Must be white or nearly white. Thin colored liners no bigger than 1/4" are allowed.
- **Image Size:** The size of any framed painting must not exceed 52" in any direction.

**Delivery of Accepted Paintings:** Shipping and hand delivery instructions will be sent with notification of acceptance.

**Accepted artists will receive a timed drop off schedule prior to the drop off date.**

**All shipped entries must include return postage and a \$25.00 packing and handling fee.**

**Sales: PLEASE NOTE FOLLOWING CHANGE IN SALES POLICY**

All submitted paintings must have a sale price noted. NFS (not for sale) is no longer an option. NFWS is aware that the strength of the arts community in WNY is not only based on the participation of artists themselves but also the presence and health of the gallery community which supports us. Sales from shows such as ours is a lifeline to our galleries.

Prices CANNOT be changed once entry is submitted. **Please make a record of the sale price upon submission so there are no discrepancies when filling out paperwork at drop-off. The Kenan Center will take 30% of the sale price if a painting is sold.**

**Return of Paintings:** No paintings may be released before the end of the show. Shipped paintings will be returned as soon after the close of the show as possible.

**Liability and Agreement:** The Kenan Center shall be responsible for the safekeeping of all artwork while in its custody. Kenan Center will be strictly liable to the Niagara Frontier Watercolor Society and participating members for loss or damage, except for damage resulting from flaws inherent in the art works, to the full amount the artist would have received from Kenan Center the artwork had been sold. Artists desiring to insure their work are advised to contact their insurance agent directly. By entering, the images and paintings, if accepted by the juror of selection, are subject to the conditions set forth in this prospectus. By completing this submission, either by mail or on-line, agreement to all provisions of the prospectus is given, as is the right to reproduce or photograph the work(s) for publicity and educational purposes. The artist also agrees that he/she confirms that the painting(s) submitted comply with the specifications outlined in this prospectus, and that the paintings cannot be removed before the close of the exhibition.

**Entry Procedure: Submissions in jpeg format may be uploaded to the NFWS website beginning June 27, 2021. The last day for submitting through the website is Sunday August 15, 2021. Mailed submissions must be sent early enough to be received by Friday, August 13, 2021.**

**How to Enter:**

- **Fill out the form below or on the NFWS website.** The online **Submission Form** is accessed on our website [www.nfws.org](http://www.nfws.org). On the top navigation bar, follow the link from the **Exhibitions** drop down menu to the **Call for Work** page. The name of the image on your entry form is to be the same as the name on the images you upload or put on your mailed digital media. It should read as you will want it to read in the Exhibition Catalogue, and on the artwork labels. Example: View From Three Sisters.
- **Prepare Digital Images of Paintings:** Digital images must be of professional quality, showing only the painted image, less the matt and frame. Have your paintings photographed and saved to files with the following specifications--JPEG format with a minimum of 1800 pixels on the longer side. **This file size should be minimum 1-2 MB, with a maximum size of 3.5 MB.**
- **Image File Name:** Label your digital images, be they submitted to the website or mailed on a USB thumbdrive, with your **initials (first, middle and last), followed by the title of the painting, and then the size of the painting image (unframed) ONLY.** Example: DRM\_View from Three Sisters\_18x22. **PLEASE Do not include your full name in the file name, ONLY your initials.**

**Mail Your Payment or Pay Online:** The Submission fee can be paid online with a link to Stripe from the Submission Form link on the Call for Work page on the NFWS website. If you choose to pay by check (U.S. Funds only), send your check for the **non-refundable entry fee, \$30 for members, to the address included in this section. Make checks payable to: NIAGARA FRONTIER WATERCOLOR SOCIETY.** Send payment, Entry Form, and a USB thumbdrive if you choose to enter by mail to: **Martha Rogala, 136 The Commons, Grand Island, NY 14072.** If you wish to have your USB thumbdrive returned, please include appropriate self-addressed padded mailing envelopes/containers with adequate postage.

We welcome new members. Membership in NFWS is \$35.00 per year. If you enter by mail and wish to join NFWS, you may include this fee in a separate check with your show registration. You can also become a member and pay online by going to the Membership page on our website.

**Additional Information/Questions:**

Please contact Martha Rogala at 716-863-8436 or [mdrogala@gmail.com](mailto:mdrogala@gmail.com), or Janet Ide at 716-632-7528 or [jlide55@gmail.com](mailto:jlide55@gmail.com) if you have any questions.

**SUBMISSION FORM NFWS FALL 2021**

(Use only if mailing your images on a **USB thumb drive**; we are no longer able to accept CD's)  
Please label the image USB drive with your name and painting titles. Each IMAGE FILE on the USB thumb drive must be labeled with the painting title and unframed image size. Example: **DRM\_View from Three Sisters\_18x22.** Please do not include your name in the IMAGE FILE label.

Name (please print)\_\_\_\_\_

Address\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email\_\_\_\_\_

**ENTRY A (first image on USB thumb drive)**

**Please Note: If your painting(s) is(are) accepted by the juror, this will be the title used in the exhibition catalogue and on the painting label in the exhibition. **Note: All works must be for sale****

Title\_\_\_\_\_

Framed Size\_\_\_\_\_, Image Size\_\_\_\_\_

Price\_\_\_\_\_

**ENTRY B (second image on USB thumb drive) Note: All works must be for sale**

Title\_\_\_\_\_

Framed Size\_\_\_\_\_, Image Size\_\_\_\_\_

Price\_\_\_\_\_

**It is understood that by submitting his/her paintings either online through the NFWS website or by mail, the entrant has read and understood, and agrees to the conditions of the Prospectus and website directions put forth by the Niagara Frontier Watercolor Society for this Fall 2021 Members Watercolor Exhibition.**

**Please attach both labels to the back of each painting, both Entry A's to the back of Entry A, and both Entry B's to the back of Entry B. This will facilitate the hanging process for the Kenan Center staff.**

**Labels MUST be filled out completely and attached to paintings prior to arriving at the Kenan Center at your designated drop off time.**

ENTRY A (attach to back of painting)

ENTRY B (attach to back of painting)

Name\_\_\_\_\_

Name\_\_\_\_\_

Phone\_\_\_\_\_

Phone\_\_\_\_\_

Title\_\_\_\_\_

Title\_\_\_\_\_

Price\_\_\_\_\_

Price\_\_\_\_\_

Have you ever won a NFWS Award \_\_\_\_\_

Have you ever won a NFWS Award \_\_\_\_\_

ENTRY A (attach to back of painting)

ENTRY B (attach to back of painting)

Name\_\_\_\_\_

Name\_\_\_\_\_

Phone\_\_\_\_\_

Phone\_\_\_\_\_

Title\_\_\_\_\_

Title\_\_\_\_\_

Price\_\_\_\_\_

Price\_\_\_\_\_

Have you ever won a NFWS Award \_\_\_\_\_

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