



Niagara Frontier Watercolor Society  
**Spring 2023 Open Watercolor Exhibition**  
 May 3 – 26, 2023

**Carnegie Art Center**

240 Goundry St., North Tonawanda, NY 14120  
 716-694-4400

**Gallery Hours**

Wednesday and Thursday 6-8pm,  
 Friday and Saturday 12-4pm

**Exhibition Calendar**

<p><b>Submission Deadline – February 26, 2023</b>          Website will be ready to receive submissions on January 1 2023. Mailed <b>USB THUMB DRIVE or emailed jpgs</b> must be received by the deadline. <i>Please note we are no longer able to accept CD's.</i></p>	<p><b>Demonstration by Mary Whyte -Thursday May 18, 2023</b></p>
<p><b>Notification of Juror's Decision – March 13-17, 2023 -</b>          Emailed or mailed to all who submit paintings. (Include A Self-Addressed Stamped Envelope with your entry fee if you submit by mail.)</p>	<p><b>Reception and Awards Ceremony: <i>Tentatively scheduled for Thursday May 25 6-8 PM</i></b></p>
<p><b>Drop off Dates for Hand Delivered Paintings</b>  <b>Saturday April 29, 2023, time 12-4 pm</b> A timed drop off schedule will be sent to accepted artists          (Shipped paintings must arrive at the Carnegie Center by Friday April 28, 2023)</p>	<p><b>Artists Pick Up Paintings – Saturday May 27, 2023, 12-4 pm.</b> A timed pick-up schedule will be sent to accepted artists</p>

**The Niagara Frontier Watercolor Society**

Founded in 1980, the Society's primary aim is to promote, teach and exhibit WATERCOLOR.

**Awards:** Cash Prizes totaling over \$1200 are awarded; the Award for First Place being \$500.

**Exhibition Juror and Awards Judge, Mary Whyte**

"In my studio I have a small plaque that reads, "The most beautiful things in life cannot be touched." It was a gift from my friend Georgeanna, and a constant reminder of what it is we artists try to express. It is not the days we remember in our lives but the small moments."

Mary Whyte, An Artist's Way of Seeing

Mary Whyte was born 1953 in Cleveland, Ohio. She is an American watercolor artist, a traditionalist preferring a representational style, and the author of seven published books, who has earned awards for her large-scale watercolors. She studied at the Tyler School of Art in Philadelphia. In 2016, the Portrait Society of America chose Whyte as the 2016 recipient of the Society's Gold Medal, their highest honor. In 2013, Whyte was awarded by the state of South Carolina, the South Carolina Governor's Award for the Arts; the highest honor given to an artist in South Carolina. Whyte was recognized in 2020 by the National Society of the Daughters of the American Revolution with two DAR awards: the Medal of Honor, and the Women in the Arts Recognition Award. In 2021, Whyte received an Honorary Doctorate Degree from Converse University in Spartanburg, South Carolina. Also in 2021, Whyte was awarded the Lifetime Achievement Award from Fine Art Connoisseur. Whyte's works are included in corporate, university, private, and museum collections, and she has exhibited both nationally and internationally.

**READ THIS PROSPECTUS CAREFULLY. Failure to follow NFWS Conditions and Rules may lead to disqualification of your entry(s).**

**Conditions and Rules:**

**Eligibility:** Entry is open to all adults 18 years of age and older. All entries must be original works completed within the last 2 years. **Copies or work done in a supervised workshop are not acceptable. Work must not have been shown in any previous NFWS Show.** All submitted paintings must be WATERCOLOR, watercolor applied on a single sheet of 100% cotton rag, free of embedded materials. Use of graphite pencil is limited to planning marks. All watercolor media used, (i.e., standard tube and pan watercolors, liquid watercolor, watercolor pencil, watercolor crayon, watercolor stick) should be able to be rehydrated.

**Use of the following will not be accepted :** Yupo, rice paper, board or canvas, white pigment, acrylic, gouache, graphite, ink, pastel, charcoal, conte, collage or surface construction. Non-adherence to the media requirements established by the Society in this prospectus disqualifies the work based on the final decision reached by the exhibition screening committee.

**Applicants may submit two (2) paintings.**

**Originality:** Your entry(s) must be an original work of art, painted only by you, and not produced in a workshop. The artwork may not be a copy or likeness of another's work (i.e., painting, drawing, photograph, digital image or print), including published source or reference material not attributable to the artist. Photo reference material must be by you, the artist, or from a permission-granted photo taken by others.

**Framing Requirements:** Framed Paintings must have a professional appearance and be free from damage or blemishes. Diptychs, etc. should be in one frame. Improperly framed paintings will NOT be hung.

- Framing Material: Simple profile is encouraged.
- Hanging Wire: Required on all paintings. No saw tooth hangers permitted.
- Glass or Plexiglass: All paintings must be behind glass or plexiglass. **Varnished, cold wax and alternative framing methods are not accepted for NFWS transparent watercolor shows.** Framed paintings over 16" x 20" in size must have Plexiglass or acrylic sheet glazing. Glass is acceptable for hand delivered paintings 16" x 20" or smaller framed size. All shipped paintings must be glazed with Plexiglass.
- Mats: To best show off your painting, a minimum 2" mat (5.08 cm) is recommended.
- Mat Color: Must be white or nearly white. Thin colored liners no bigger than 1/4" are allowed.
- Image Size: The size of any framed painting must not exceed 42" in any direction

**Delivery of Accepted Paintings:** Shipping and hand delivery instructions will be sent with notification of acceptance.

**Accepted artists will receive a timed drop off schedule prior to the drop off date.**

**All shipped entries must include return postage and a \$25.00 packing and handling fee.**

**Sales: *PLEASE NOTE FOLLOWING CHANGE IN SALES POLICY***

All submitted paintings must have a sale price noted. NFS (not for sale is no longer an option) NFWS is aware that the strength of the arts community in WNY is not only based on the participation of artists themselves but also the presence and health of the gallery community which supports us. Sales from shows such as ours is a lifeline to our galleries.

Prices CANNOT be changed once entry is submitted. Please make a record of the sale price upon submission so there are no discrepancies when filling out paperwork at drop-off. **The Carnegie Center will take 30% of the sale price if a painting is sold.**

**Return of Paintings:** No paintings may be released before the end of the show. Shipped paintings will be returned as soon after the close of the show as possible.

**Liability and Agreement:** The Carnegie Center shall be responsible for the safekeeping of all artworks while in its custody. Carnegie Center will be strictly liable to the Niagara Frontier Watercolor Society and participating members for loss or damage, except for damage resulting from flaws inherent in the art works, to the full amount the artist would have received from Carnegie Center had the artwork been sold. Artists desiring to insure their work are advised to contact their insurance agent directly. By entering, the images and paintings, if accepted by the juror of selection, are subject to the conditions set forth in this prospectus. By completing this submission, either by mail or on-line, agreement to all provisions of the prospectus is given, as is the right to reproduce or photograph the work(s) for publicity and educational purposes. The artist also agrees that he/she confirms that the painting(s) submitted comply with the specifications outlined in this prospectus, and that the paintings cannot be removed before the close of the exhibition.

**Entry Procedure: Submissions in jpeg format may be uploaded to the NFWS website beginning January 1, 2023. The last day for submitting through the website is Sunday February 26, 2023. Mailed submissions must be sent early enough to be received by Saturday February 25, 2023.**

**How to Enter:**

- **Fill out the form below or on the NFWS website.** The online **Submission Form** is accessed on our website [www.nfws.org](http://www.nfws.org). On the top navigation bar, follow the link from the **Exhibitions** drop down menu to the **Call for Work** page. The name of the image on your entry form is to be the same as the name on the images you upload or put on your mailed digital media. It should read as you will want it to read in the Exhibition Catalogue, and on the artwork labels. Example: Sunset at Black Rock Canal.
- **Prepare Digital Images of Paintings:** Digital images must be of professional quality, showing only the painted image, less the mat and frame. Have your paintings photographed and saved to files with the following specifications--JPEG format with a minimum of 1800 pixels on the longer side. **This file size should be minimum 1-2 MB, with a maximum size of 3.5 MB.**
- **Image File Name:** Label your digital images, be they submitted to the website or mailed on a USB thumbdrive, with your **initials (first, middle and last), followed by the title of the painting, and then the size of the painting image (unframed) ONLY. Example: DRM\_View from Three Sisters\_18x22.** **PLEASE Do not include your full name in the file name, ONLY your initials.**

**Mail Your Payment or Pay Online:** The non-refundable submission fee can be paid online from the Submission Form link on the Call for Work page on the NFWS website. If you choose to pay by check (U.S. Funds only), send your check for the non-refundable entry fee for 1 or 2 paintings, \$30 for members, \$40 for non-members, to the address included in this section. Make checks payable to: NIAGARA FRONTIER WATERCOLOR SOCIETY. Send payment, your Entry Form, and USB thumb drive if you choose to enter by mail to: **Martha Rogala, 136 The Commons, Grand Island NY 14072** If emailing your images, mail payment and entry form, and email jpgs to [mdrogala@gmail.com](mailto:mdrogala@gmail.com). We welcome new members. Membership in NFWS is \$35.00 per year. If you enter by mail and wish to join NFWS, you may include this fee on a separate check with your show registration. You can also become a member and pay online by going to the Membership page on our website.

**Additional Information/Questions:**

Please contact Martha Rogala at 716-863-8436 or [mdrogala@gmail.com](mailto:mdrogala@gmail.com), or Janet Ide at 716-632-7528 or [jlide55@gmail.com](mailto:jlide55@gmail.com) if you have any questions.

## **SUBMISSION FORM NFWS Spring 2023**

(Use only if mailing your images on a **USB thumb drive**; we are no longer able to accept CD's)

Please label the image USB drive with your name and painting titles. Each IMAGE FILE on the USB thumb drive must be labeled with the painting title and unframed image size. Example: Sunset\_at\_Black\_Rock\_Canal\_18x22. Please do not include your name in the IMAGE FILE label.

Name (please print) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### **ENTRY A (first image on USB thumb drive)**

**Please Note:** If your painting(s) is(are) accepted by the juror, this will be the title used in the exhibition catalogue and on the painting label in the exhibition.

Title \_\_\_\_\_

Framed Size \_\_\_\_\_, Image Size \_\_\_\_\_

Price \_\_\_\_\_

### **ENTRY B (second image on USB thumb drive)**

Title \_\_\_\_\_

Framed Size \_\_\_\_\_, Image Size \_\_\_\_\_

Price \_\_\_\_\_

**It is understood that by submitting his/her paintings either online through the NFWS website or by mail, the entrant has read and understood, and agrees to the conditions of the Prospectus and website directions put forth by the Niagara Frontier Watercolor Society for this Spring 2023 Open Watercolor Exhibition.**

Please attach both labels to the back of each painting, both Entry A's to the back of Entry A, and both Entry B's to the back of Entry B. This will facilitate the hanging process for the Carnegie Center staff. **Labels MUST be filled out completely and attached to paintings prior to arriving at the Carnegie Center at your designated drop off time.**

ENTRY A (attach to back of painting)

Name \_\_\_\_\_

Phone \_\_\_\_\_

Title \_\_\_\_\_

Price \_\_\_\_\_

Have you ever won a NFWS Award \_\_\_\_\_

ENTRY B (attach to back of painting)

Name \_\_\_\_\_

Phone \_\_\_\_\_

Title \_\_\_\_\_

Price \_\_\_\_\_

Have you ever won a NFWS Award \_\_\_\_\_

ENTRY A (attach to back of painting)

Name \_\_\_\_\_

Phone \_\_\_\_\_

Title \_\_\_\_\_

Price \_\_\_\_\_

Have you ever won a NFWS Award \_\_\_\_\_

ENTRY B (attach to back of painting)

Name \_\_\_\_\_

Phone \_\_\_\_\_

Title \_\_\_\_\_

Price \_\_\_\_\_

Have you ever won a NFWS Award \_\_\_\_\_