



**Niagara Frontier Watercolor Society**  
**Fall 2023 Members' Watermedia Exhibition**  
**October 4 – November 8, 2023**

The Submission Period will be from July 1 – August 16, 2023. The Exhibition will be online and at Project 308 Gallery from October 4 – November 8, 2023. The Juror of Submissions and Awards will be our Fall Workshop Artist Stan Kurth

**Project 308 Gallery**

308 Oliver Street  
North Tonawanda, NY 14120  
(716)523-0068

**Gallery Hours**

Wednesdays 3-6 PM  
Additional dates and times TBA

**Exhibition Calendar**

<b>Submission Deadline - Monday, August 14, 2023</b> Website will be ready to receive submissions on July 1, 2023. Mailed <b>USB THUMB DRIVE or emailed jpgs</b> must be received by the deadline. <b>Please note we are no longer able to accept CD's.</b>	<b>Demonstration by Stan Kurth –</b> <b><i>The second Thursday of the month of October, October 12, 2023</i></b>
<b>Notification of Juror's Decision – August 31- September 3, 2023</b> - Emailed or mailed to all who submit paintings. (Include A Self-Addressed Stamped Envelope with Your Entry Fee if you submit by mail.)	<b>Reception and Awards Ceremony:</b> <b>October 15, 2023, 12-3 PM</b>
<b>Drop off Dates for Hand Delivered Paintings Sunday, October 1, 2023, 12-3 PM.</b> A timed drop off schedule will be sent to accepted artists. <b><u>Shipped paintings</u> must arrive at the Project 308 Gallery by Wednesday, September 27, 2023)</b>	<b>Artists Pick Up Paintings – Sunday, November 12, 12-3 PM.</b> A timed pick-up schedule will be sent to accepted artists.

**The Niagara Frontier Watercolor Society**

Founded in 1980, the Society's primary aim is to promote, teach and exhibit TRANSPARENT WATERCOLOR. We have one or two shows every year which are dedicated to transparent watercolor. We also have an INTERNATIONAL SHOW OF TRANSPARENT WATERCOLOR every three years, and a WATERMEDIA show every two to three years. **THIS EXHIBITION OF WATER MEDIA PAINTINGS, HELD THIS YEAR AT PROJECT 308 GALLERY, PROVIDES ANOTHER OPPORTUNITY FOR OUR MEMBERS, and soon to be members, WHO ARE WORKING IN TRANSPARENT WATERCOLOR AND EXPERIMENTING WITH OTHER WATER MEDIA TO SHOW US ALL WHAT IS POSSIBLE; TO BROADEN OUR APPRECIATION OF WATERMEDIA.**

**Awards:** Cash Prizes totaling over \$1200 are awarded; the Award for First Place being \$400.

**Exhibition Juror, Stan Kurth**

Artist and workshop instructor Stan Kurth has drawn and painted most of his life. An aunt, who was an artist and art instructor, became a big influence even before he began school. Stan lives with the conviction of "fear not" and that same attitude permeates not just his life, but his art. His focus and dedication to his

work have earned him signature member status in several watercolor societies including the National Watercolor Society, San Diego Watercolor Society, and the Western Federation of Watercolor Societies – Master. He currently lives in Arizona. For detailed artist's statement, see his website at [www.stankurth.com](http://www.stankurth.com)

**READ THIS PROSPECTUS CAREFULLY. Failure to follow NFWS Conditions and Rules may lead to disqualification of your entry(s).**

**Conditions and Rules:**

**Eligibility:** Entry is open to all members of the Niagara Frontier Watercolor Society, 18 years of age and older. All entries must be original works completed within the last 2 years. **Copies or work done in a supervised workshop are not acceptable.** Work must not have been shown in any previous NFWS Show.

**Media:** Works submitted must be done in water-soluble media, i.e. watercolor, watercolor pencil, watercolor marker and crayon, water-based inks, acrylic, acrylic gesso, casein, gouache and egg tempera, on natural or synthetic paper, including yupo, tyvek and rice paper, watercolor ground, paperboard, gessoboard, aquaboard/clayboard, or watercolor canvas. Work on canvas must either be watercolor canvas or canvas treated with watercolor ground. No oils or water-soluble oils, collage, pastels, or computer-generated work is allowed.

**Members may submit two (2) paintings.**

**Originality:** Your entry(s) must be an original work of art, painted only by you, and not produced in a workshop. The artwork may not be a copy or likeness of another's work (i.e. painting, drawing, photograph, digital image or print), including published source or reference material not attributable to the artist. Photo reference material must be by you, the artist, or from a permission-granted photo taken by others.

**Framing Requirements:** Framed Paintings must have a professional appearance and be free from damage or blemishes. Diptychs, etc. should be in one frame. Improperly framed paintings will NOT be hung.

- **Framing Material:** Simple profile is encouraged.
- **Hanging Wire:** Required on all paintings. No saw tooth hangers permitted.
- **Glazing:** All paintings must either glazed with either Plexiglas/acrylic sheeting or be varnished with an acrylic polymer (sprayed or brushed) or cold wax. No resin-coated glazes are currently accepted. Paintings must be either framed or mounted on 1-1/2 or greater gallery-style cradleboard with finished edges. Glass is acceptable for hand-delivered paintings smaller than 16" x 20" framed size.
- **Mats:** A 2" **MINIMUM VISIBLE** mat (5.08 cm) is recommended.
- **Mat Color:** Must be white or nearly white. Thin colored liners no bigger than 1/4" are allowed.
- **Image Size:** The size of any framed painting must not exceed 52" in any direction.

**Delivery of Accepted Paintings:** Shipping and hand delivery instructions will be sent with notification of acceptance.

**Accepted artists will receive a timed drop off schedule prior to the drop off date.**

**All shipped entries must include return postage and a \$25.00 packing and handling fee.**

**Sales: PLEASE NOTE FOLLOWING CHANGE IN SALES POLICY**

All submitted paintings must have a sale price noted. NFS (not for sale is no longer an option) NFWS is aware that the strength of the arts community in WNY is not only based on the participation of artists themselves but also the presence and health of the gallery community which supports us. Sales from shows such as ours is a lifeline to our galleries.

Prices CANNOT be changed once entry is submitted. **Please make a record of the sale price upon submission so there are no discrepancies when filling out paperwork at drop-off. Project 308 Gallery will take 20% of the sale price** if a painting is sold.

**Return of Paintings:** No paintings may be released before the end of the show. Shipped paintings will be returned as soon after the close of the show as possible.

**Liability and Agreement:** Project 308 Gallery shall be responsible for the safekeeping of all artwork while in its custody. Project 308 Gallery will be strictly liable to the Niagara Frontier Watercolor Society and participating members for loss or damage, except for damage resulting from flaws inherent in the art works, to the full amount the artist would have received from Project 308 Gallery had the artwork been sold. Artists desiring to insure their work are advised to contact their insurance agent directly. By entering, the images and paintings, if accepted by the juror of selection, are subject to the conditions set forth in this prospectus. By completing this submission, either by mail or online, agreement to all provisions of the prospectus is given, as is the right to reproduce or photograph the work(s) for publicity and educational purposes. The artist also agrees that he/she confirms that the painting(s) submitted comply with the specifications outlined in this prospectus, and that the paintings cannot be removed before the close of the exhibition.

**Entry Procedure:** Submissions in jpeg format may be uploaded to the NFWS website beginning July 1, 2023. The last day for submitting through the website is August 16, 2023. Mailed submissions must be sent early enough to be received by August 10, 2023.

**How to Enter:**

- **Fill out the form below or on the NFWS website.** The online **Submission Form** is accessed on our website [www.nfws.org](http://www.nfws.org). On the top navigation bar, follow the link from the **Exhibitions** drop down menu to the **Call for Work** page. The name of the image on your entry form is to be the same as the name on the images you upload or put on your mailed digital media. It should read as you will want it to read in the Exhibition Catalogue, and on the artwork labels. Example: Sunset at Black Rock Canal.
- **Prepare Digital Images of Paintings:** Digital images must be of professional quality, showing only the painted image, less the matt and frame. Have your paintings photographed and saved to files with the following specifications--JPEG format with a minimum of 1800 pixels on the longer side. **This file size should be minimum 1-2 MB, with a maximum size of 3.5 MB.**
- **Image File Name:** Label your digital images, be they submitted to the website or mailed on a USB thumbdrive, with your **initials (first, middle and last), followed by the title of the painting, and then the size of the painting image (unframed) ONLY. Example: DRM\_View from Three Sisters\_18x22. PLEASE Do not include your full name in the file name, ONLY your initials.**

**Mail Your Payment or Pay Online:**

The non-refundable Submission Fee of \$30 for 1 or 2 paintings, can be paid online from the Submission Form link on the Call for Work page on the NFWS website. If you choose to pay by check (U.S. Funds only), send your check for the non-refundable entry fee for 1 or 2 paintings, \$30 for members, to the address included in this section. Make checks payable to: **NIAGARA FRONTIER WATERCOLOR SOCIETY**. Send payment, your Entry Form, and USB thumb drive if you choose to enter by mail to:

**Martha Rogala, 136 The Commons, Grand Island NY 14072** If emailing your images, mail payment and entry form, and email jpgs to [mdrogala@gmail.com](mailto:mdrogala@gmail.com). We welcome new members. Membership in NFWS is \$35.00 per year. If you enter by mail and wish to join NFWS, you may include this fee on a separate check with your show registration. You can also become a member and pay online by going to the Membership page on our website.

**Additional Information/Questions:**

Please contact Martha Rogala at 716-863-8436 or [mdrogala@gmail.com](mailto:mdrogala@gmail.com), or Janet Ide at 716-632-7528 or [jlide55@gmail.com](mailto:jlide55@gmail.com) if you have any questions.

## **SUBMISSION FORM NFWS FALL 2023**

(Use only if mailing your images on a **USB thumb drive**; we are no longer able to accept CD's)

Please label the image USB drive with your name and painting titles. Each IMAGE FILE on the USB thumb drive must be labeled with the painting title and unframed image size. Example: Sunset\_at\_Black\_Rock\_Canal\_18x22. Please do not include your name in the IMAGE FILE label.

Name (please print)\_\_\_\_\_

Address\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email\_\_\_\_\_

### **ENTRY A (first image on USB thumb drive)**

**Please Note:** If your painting(s) is(are) accepted by the juror, this will be the title used in the exhibition catalogue and on the painting label in the exhibition.

Title\_\_\_\_\_

Framed Size \_\_\_\_\_, Image Size \_\_\_\_\_

Price\_\_\_\_\_

### **ENTRY B (second image on USB thumb drive)**

Title\_\_\_\_\_

Framed Size \_\_\_\_\_, Image Size \_\_\_\_\_

Price\_\_\_\_\_

**It is understood that by submitting his/her paintings either online through the NFWS website or by mail, the entrant has read and understood, and agrees to the conditions of the Prospectus and website directions put forth by the Niagara Frontier Watercolor Society for this Fall 2023 Members Watermedia Exhibition.**

Please attach both labels to the back of each painting, both Entry A's to the back of Entry A, and both Entry B's to the back of Entry B. This will facilitate the hanging process for the Project 308 Gallery Center staff.

**Labels MUST be filled out completely and attached to paintings prior to arriving at the Project 308 Gallery at your designated drop off time.**

ENTRY A (attach to back of painting)

Name\_\_\_\_\_

Phone\_\_\_\_\_

Title\_\_\_\_\_

Price\_\_\_\_\_

Have you ever won a NFWS Award \_\_\_\_\_

ENTRY B (attach to back of painting)

Name\_\_\_\_\_

Phone\_\_\_\_\_

Title\_\_\_\_\_

Price\_\_\_\_\_

Have you ever won a NFWS Award \_\_\_\_\_

ENTRY A (attach to back of painting)

Name\_\_\_\_\_

Phone\_\_\_\_\_

Title\_\_\_\_\_

Price\_\_\_\_\_

Have you ever won a NFWS Award \_\_\_\_\_

ENTRY B (attach to back of painting)

Name\_\_\_\_\_

Phone\_\_\_\_\_

Title\_\_\_\_\_

Price\_\_\_\_\_

Have you ever won a NFWS Award \_\_\_\_\_